

BLUEGREEN ALLIANCE
Good Jobs, a Clean Environment, a Safer World

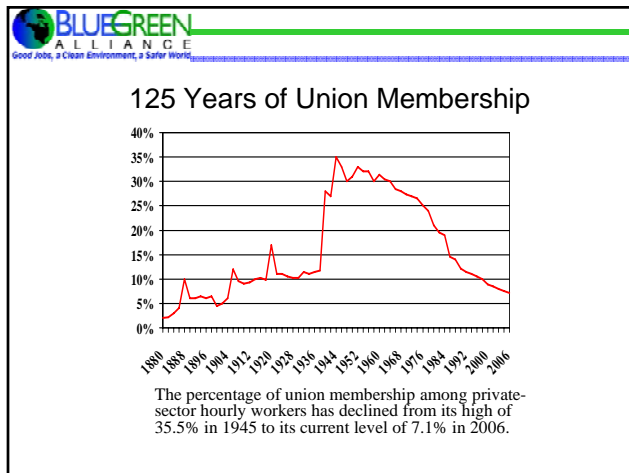
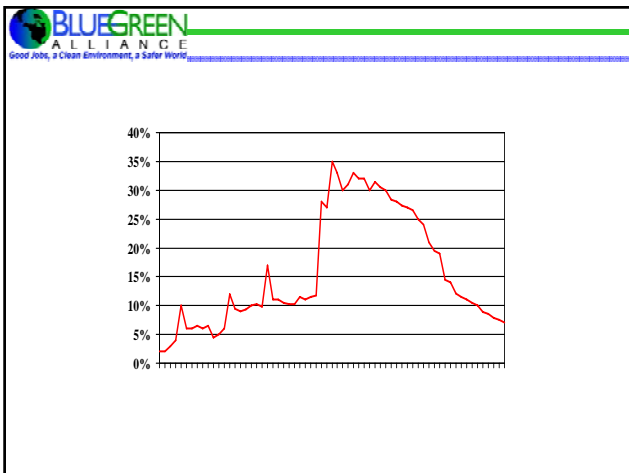
Building Coalitions

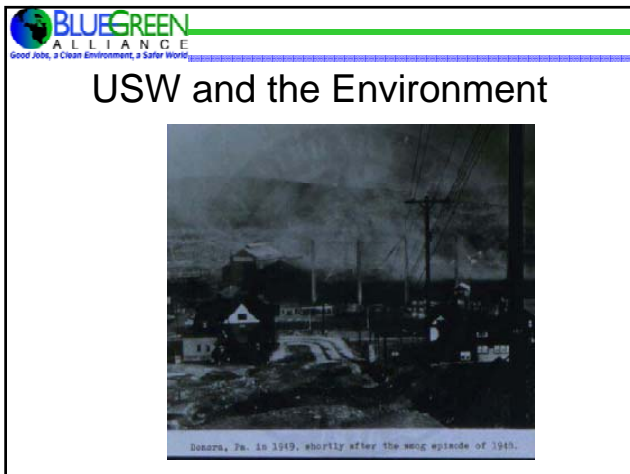
Labor in the New Energy Economy
October 22, 2007
Cleveland, OH

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Agenda

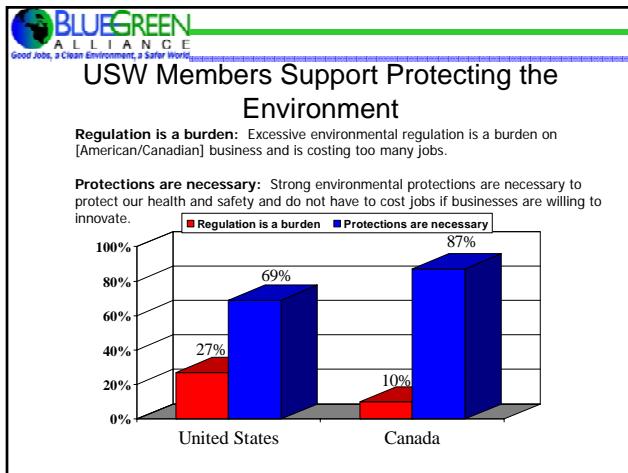
- History of Blue Green Alliance
- Successes
- Some Lessons Learned

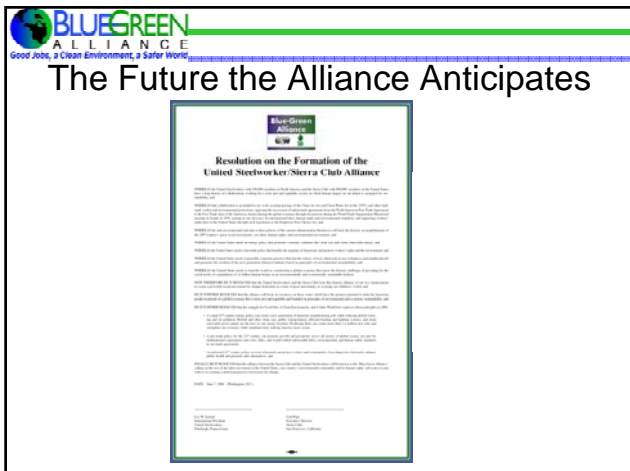
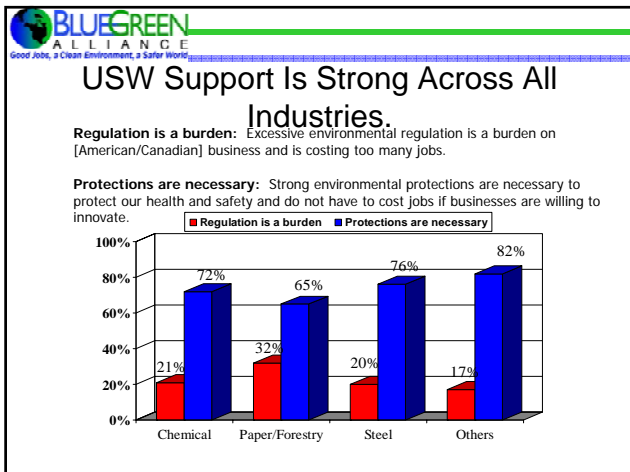




U.S. Trade Policy and Deficits

- US has lost over 3.3 million manufacturing jobs in the last six years.
- Later this year China will become the largest holder of US debt, displacing Japan, in excess of \$1 trillion.
- US trade deficit is at an historic high.





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Affirming Our Vision; Stating Clear Objectives

A sound 21st century energy policy can create a new generation of domestic manufacturing jobs while reducing global warming and air pollution. Hybrid and other clean cars, public transportation, efficient heating and lighting systems, and clean renewable power plants are the keys to our energy freedom. Producing them can create more than 1.4 million new jobs and strengthen our economy while simultaneously making America more secure.


A just trade policy for the 21st century can promote growth and prosperity across all sectors of global society, not just for multinational corporations and a few elites, and would embed enforceable labor, environmental, and human rights standards in our trade agreements.

An informed 21st century policy on toxic chemicals can protect workers and communities from dangerous chemicals, enhance public health and promote safer alternatives; and

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Current Status

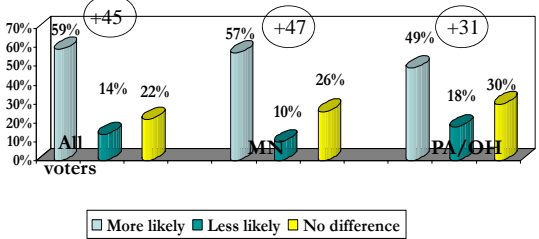
- BGA formerly announced in Washington, DC on June 7, 2006 by President Gerard and Executive Director Pope.
- Adopted strategic plan, fundraising program, organizational structure, and budget.
- Successes to date have created new opportunities as well challenges.



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Taken together, the Blue-Green Alliance policy agenda has strong political potential in a Congressional election even in the PA/OH region where job loss has been the most severe.

*Suppose a candidate for Congress supported many of the policies I just described that the Blue-Green Alliance is working on, even if it meant raising taxes on certain industries or companies. Would you be more likely or less likely to vote for this candidate, or wouldn't it make a difference? **



Region	More likely	Less likely	No difference	Net Score
All voters	59%	14%	22%	+45
MN	57%	10%	26%	+47
PA/OH	49%	18%	30%	+31

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BGA's Plan for the Future

- Build a strategic coalition between labor and environmental movements with a specific focus on:
 - Good jobs through clean energy and efficiency.
 - Responsible trade based on labor and environmental standards.
 - A safer world through chemical security and toxic replacement.

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A Unifying Theme

- "Good Jobs, A Clean Environment, A Safer World," is the positive message that unifies the labor and environmental movements.
- Our key tactic is to transform local public policy initiatives into symbols of the larger issues that make up the destructive core of globalization—Iraq, terrorism, Katrina, global warming, outsourcing, immigration, etc.

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Local Initiatives

- Jobs and Energy
 - RES
 - Clean car laws
 - Conservation investments
 - Mass transit systems
- Trade
 - Responsible trade tours
 - Outsourcing prohibitions
 - International human rights' campaigns
 - New trade model
- Toxics
 - Chemical security acts
 - Targeted public health campaigns
 - Chemical substitution

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Field Staff Activities

- Field staff organized 63 events or presentations at town halls, unions, roundtables, picnics, training sessions or community meetings, linking global warming solutions to clean energy job creation.
- Exec. Dir. had 39 additional speaking engagements.
- Passed at least 75 resolutions in support of renewable energy standards in key states.
- Held initial BGA Steering Committee meetings in PA, OH, WI, MN and WA.
- Established local committees in Cincinnati and Cleveland.
- At least 10 communities joined Mayors' Climate Protection agreement.

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Prepared and Released 19 State Job Reports

OHIO'S ROAD TO ENERGY INDEPENDENCE

Job Growth in Sustainable Energy Component Manufacturing

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Federal RES Legislation

- USW/SC legislative staff worked jointly in getting first RES passed in the House.
- USW District Directors were key in moving 20+ members of congress to supporting RES by stressing the jobs benefits.
- Full energy bill facing considerable challenges before final passage.

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Twin Cities' Mayors' Green Manufacturing Initiative



- BGA co-chairs 100-person task force on creating manufacturing jobs through renewables, building productions, and transportation equipment.
- Major report due in January, 2008
- Template for further city economic development work.

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Trade Program Tours

- Pacific NW CAFTA Tour—all 5 targeted Dems voted right
- Ohio Smart Energy Solutions, June, 2006, 5 cities, 70 media stories
- Road to Energy Independence --Nov. 2006, 3 states, 6 cities.
- Joint DC lobbying day with Leo and Carl introduces BGA on global warming, clean energy jobs, and trade to freshman US Senators, January, 2007



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Illegal Logging in Indonesia Costs Jobs




- USW and SC file first joint submission with DoC, demanding countervailing duties for illegal logging.
- Case highlights the case for enforceable environmental standards with direct connection to USW jobs.
- Support for CVD logging amendment.

USW **SIERRA CLUB**

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SC Trade Program and Women of Steel



- Sierra Club trade program and Women of Steel team up for house parties on the effects of trade and maquiladoras on women workers, public health and the environment.
- Joint trade tour planned for October, 2007.

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Presidential Primary Campaign



- Two states, IA and NH
- 19 organizers, 15 student interns
- 2 multi-day marches with rallies in Des Moines and
- 40,000 signatures in NH = 10% of all primary voters

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Over 100 Media Stories

- NY Times
- Washington Post
- Pittsburgh Post Gazette
- Des Moines Register
- Cincinnati Enquirer
- Columbus Dispatch
- Dayton Daily News
- Dayton Business Journal
- Dallas Morning News
- Cleveland Plain Dealer
- Business First Columbus
- New Hampshire Herald
- Business Courier of Cincinnati
- Business North
- Albany Statesman Journal
- Minneapolis Star Tribune
- St. Paul Pioneer Press
- Kansas City Star
- Houston Chronicle
- Duluth News Tribune
- St. Cloud Times
- Scranton Times
- International Falls Journal
- Mesabi Daily News
- Congressional Quarterly
- New Labor Forum
- National Journal
- National Public Radio
- Maine Sun Journal

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THE COLUMBUS DISPATCH

Honda crushes Ohio's dreams

Wednesday, June 28, 2006

Paul Wilson

Ohio has lost the derby for Honda's new assembly plant and the 1,500 jobs that go with it. Honda will build the \$400 million plant in Greensburg, Ind., rejecting Ohio sites in Fayette and Van Wert counties and a site in Illinois, an industry source said yesterday...

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THE CINCINNATI ENQUIRER

Greener Ohio Could Cash In

Tuesday, June 27, 2006

Groups: Environment, economy can co-exist
BY MIKE BOYER | ENQUIRER STAFF WRITER

Ohio's economy and its environment would benefit by taking an aggressive stance on dealing with global warming and the nation's dependence on fossil fuels, two groups said separately on Monday...

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THE PLAIN DEALER

Green-Energy Backers Endorse Blue Candidates

Minneapolis StarTribune




Green Manufacturing Gets a Push
By Dee DePass

November 01, 2006

An unlikely coalition of the Sierra Club, United Steelworkers and United Auto Workers met Wednesday with the mayors of Minneapolis and St. Paul to champion a "blue/green" initiative in which labor and environmentalists would work together to promote energy-friendly technologies and products that create U.S. jobs.

St. Paul PIONEER PRESS

Groups Tout Green Economy
BY DENNIS LIEN
Pioneer Press
November 2, 2006
Going green doesn't have to cost jobs. It can create them — lots of them.

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Coalition Work

- BGA is actively collaborating with:
 - National Renewable Energy Standards Coalition
 - Alliance for Climate Protection (Al Gore)
 - Wellstone Action (training programs)
 - Cornell Global Labor Institute (International)
 - International Trade Union Confederation
 - Apollo Alliance
 - Local labor/environmental roundtables

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Labor-Environmental Conflict Mediation

- BGA has provided support in a variety of situations:
 - PPRC in Oregon
 - Rosemont Mining
 - RockTenn Paper
 - Buckeye Cellulose
 - California cement industry
 - Big Stone Power
 - Excelsior Energy

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Some Lessons Learned

- Commit for the long haul.
- Base alliances on organizational values.
- Know your priorities and stick to them.
- Educate your members.
- Be willing to give up, in order to get.
- Prepare for mistakes.