

# Supply Chain Governance and Regional Development in the Global Economy

An International Research Workshop organized by the Advanced Manufacturing Project (AMP), the Center on Wisconsin Strategy (COWS), and the Center on World Affairs and the Global Economy (WAGE) of the University of Wisconsin-Madison

Pyle Center, 702 Langdon St., Madison  
September 9, 2002

- 8:30-9:00 Coffee
- 9:00-9:15 Welcome and introduction
- 9:15-10:45 **The United States**
- Josh Whitford and Jonathan Zeitlin (UW-Madison)  
Governing Decentralized Production: Institutions, Public Policy, and the Prospects for Inter-Firm Collaboration in US Manufacturing
- Sue Helper and Janet Kiehl (Case Western Reserve University)  
Component Manufacturing in Cleveland: Continuous Improvement within Arms-Length Relationships
- 10:45-11:00 Break
- 11:00-12:00 Emerging Strategies and Forms of Governance in High-Wage Component Manufacturing Regions: European and American Comparisons  
Gary Herrigel (University of Chicago)
- 12:00-1:00 Lunch
- 1:00-2:30 **Italy**
- Aldo Enrietti (University of Turin) and Josh Whitford (UW-Madison)  
Improving Performance at the Second Tier of the Automotive Supply Chain: Fiat's "Guided Improvement" in Comparative Perspective
- Serafino Negrelli (University of Brescia)  
The Outsourcing "Prince": Models of Supply Chain Governance in the Italian Automotive Regions
- 2:30-2:45 Break
- 2:45-4:15 **Mexico**
- Jorge Carrillo (El Colegio de la Frontera Norte)  
Technological Globalization and Inter-Company Coordination in the Automotive Sector: The Case of Delphi-Mexico
- Jeff Rothstein (UW-Madison)  
Economic Development in an Assembler-Driven Commodity Chain: Industrial Relations in General Motors's Silao Supply Chain
- 4:15-4:30 Break

4:30-6:00      Research Agendas and Future Collaboration